



AUBERGE RESORTS
COLLECTION

**ON THE HORIZON IN PUNTA DE MITA: SUSURROS DEL CORAZON,
AN INTIMATE NEW ESCAPE FROM AUBERGE RESORTS COLLECTION**

The Romance of Sand, Sea and Jungle In One Perfect Beachside Retreat

MILL VALLEY, CALIF. (March 21, 2018) – On the Pacific coast of Mexico overlooking Banderas Bay is a pristine beach surrounded by sun-kissed bluffs and lush equatorial flora. Here, an extraordinary boutique resort is taking shape: *Susurros del Corazon*, a new destination from [Auberge Resorts Collection](#) with an anticipated opening in late 2019, will reintroduce romance to the Punta de Mita Peninsula and captivate guests with unscripted luxury, authentic connection and reverence for nature.

“Susurros del Corazon means *Whispers of the Heart*, and our guiding ethos is to create a retreat with intimacy and a sense of individuality that resonates with guests on a quiet and personal level,” said Dan Friedkin, Owner and Chairman, Auberge Resorts Collection. “It will be a resort unlike any other in the area – exquisitely crafted and purposely relaxed in the style of an enchanting private beach house. We are excited to bring Auberge’s signature soft-spoken luxury to this jewel of a setting in partnership with land owners Tim Koogle and Gregg Engles.”

Situated on the sparkling Riviera Nayarit, the resort will sit on a bluff fringed by tropical jungle that tumbles down to an intimate white sand beach, where warm breezes ruffle hammocks, surfers ride waves on the horizon, and perfect sunsets end each extraordinary day. Inspired by the rustic simplicity of sand, sea and jungle, the hotel’s guest houses and residences will be designed in harmony with nature, treading lightly on the land and honoring the spirit of nomadic luxury that has drawn surfers and beachgoers to the region for decades.

In a nod to the boho-chic culture of the under-the-radar beachside towns dotting Mexico’s coastline, Susurros del Corazon’s “bungalow by the beach” experience will begin with a collection of indoor-outdoor spaces that bow to the inherent beauty of the land. The resort will initially encompass 62 ocean-view hotel guest houses and 30 ultra-luxury ocean-front residences. Three scallop-shaped pools will terrace down to the beach, where clear blue waters invite surfing, snorkeling and fishing against a backdrop of panoramic views of the volcanic Marietas Islands, a protected wildlife refuge. Tucked

among lush gardens will be a spa that takes its inspiration from the region's rich heritage of healing properties.

Susurros del Corazon will join Auberge's impressive group of award-winning beach escapes, including Esperanza and Chileno Bay Resort & Residences in Los Cabos, Mexico, Malliouhana in Anguilla, Nanuku in Fiji, and Mukul Resort in Nicaragua, each an expression of indigenous inspiration and utter escape.

Susurros del Corazon is being developed by SV Capital of Denver, led by Mark Cooley. SV has successfully worked on national and international developments, from beach to ski destinations, to create world-class resorts focused on combining the finest amenities, a high level of service, and a keen eye for detail.

The ownership group consists of The Friedkin Group, led by Dan Friedkin, in partnership with Serendipity Land Holdings, owned and led by Tim Koogle, and Engles Development Corp., led by Gregg Engles. Tim Koogle has spent more than 30 years starting, growing, and running significant businesses, and is best known as the founding CEO of Yahoo. Engles, an entrepreneur and businessman, is currently the CEO and Founder of Capitol Peak Partners, a private equity investment firm. He previously held the position of Chairman and CEO of The WhiteWave Foods Company, a high-growth food and beverage company, and prior to that, was the Chairman and CEO of Dean Foods.

With plans already underway, the resort's opening is anticipated for late 2019. To learn more, please visit <https://aubergeresorts.com/destinations/susurros-del-corazon/>.

About Auberge Resorts Collection

Auberge Resorts Collection owns and operates a portfolio of exceptional hotels, resorts, residences, and private clubs. While Auberge nurtures the individuality of each property, all share a crafted approach to luxury that is expressed through captivating design, exceptional cuisine and spas, and gracious yet unobtrusive service. Properties in the Auberge Resorts Collection include: Auberge du Soleil, Calistoga Ranch and Solage, Napa Valley; Esperanza and Chileno Bay, Los Cabos, Mexico; Hotel Jerome, Aspen; Malliouhana, Anguilla; Nanuku, Fiji; Hotel Madeline and Element 52, Telluride, Colorado.; Hacienda AltaGracia, Costa Rica; Mukul, Guacalito, Nicaragua; and Auberge Beach Residences and Spa Fort Lauderdale (opening Spring 2018), Bishop's Lodge (opening Autumn 2018), Lodge at Blue Sky, Utah (opening Winter 2018-2019), Commodore Perry Estate, Austin (opening 2019), and Susurros del Corazon (opening late 2019), with several others in development. For more information about Auberge Resorts Collection, please visit www.aubergeresorts.com/. Follow Auberge Resorts Collection on Facebook at facebook.com/AubergeResorts and on Twitter and Instagram at @AubergeResorts.

About The Friedkin Group

The Friedkin Group is comprised of a consortium of automotive, hospitality, entertainment, golf and adventure companies. These organizations include: Gulf States Toyota, GSFSGroup, GSM, US AutoLogistics, Ascent Automotive Group, Auberge Resorts Collection, Imperative Entertainment, 30WEST, Diamond Creek Golf Club, Congaree and Legendary Adventures. The Friedkin Group is led by Chairman and CEO Dan Friedkin. For more information, visit www.friedkin.com.

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