



An Auberge Resort

AT-A-GLANCE FACT SHEET

HOTEL OVERVIEW:	Hotel Jerome, Aspen's crown jewel since 1889, is surrounded by the magnificence of the Rocky Mountains in the heart of Aspen, Colo. Rebranded Hotel Jerome, an Auberge Resort in 2011, the hotel unveiled an extensive renovation of its 93 guest rooms and public spaces in December 2012.
ADDRESS:	330 East Main Street Aspen, Colorado 81611
LOCATION:	Hotel Jerome is perfectly positioned in the heart of downtown Aspen, within walking distance of Ajax Mountain. Listed on the National Register of Historic Places, it is a brick structure built in the 1880s, often described as Aspen's "crown jewel". The Aspen-Pitkin County Airport is exactly four miles away.
TELEPHONE:	970.920.1000
ONLINE:	hoteljerome.aubergeresorts.com Facebook: http://www.facebook.com/#!/hoteljeromeaspen Pinterest: http://pinterest.com/hoteljerome/hotel-jerome/ Twitter: @HotelJerome
ORIGINAL OPENING:	November 27, 1889
OWNERSHIP:	The Hotel was purchased by Lodging Capital Partners and Elysian Hotels in 2007 and is managed by Auberge Resorts.
DESIGN TEAM:	Interior designer: Todd-Avery Lenahan of TAL-Studio, Las Vegas. Architect of record: Rowland + Broughton, Aspen Colo.
ACCOMMODATIONS:	The hotel features 93 guest rooms offering stunning mountain views and suites. The rooms offer a soulful, Western authenticity with historically inspired furnishings, updated bathrooms and modern-day luxuries. Thoughtful, custom touches, like the minibar designed as a leather campaign chest and the burnished-leather bed frames, are the standard in every room. Custom wall coverings, extensive millwork, and bespoke furniture, such as leather writing tables, enhance the grandeur of the hotel's already spacious guest rooms. Contemporary artwork

commissioned for the hotel by regional artists hang alongside archival pieces reproduced from Aspen Historical Society collections.

Key decorative elements — cashmere curtains, burnished-leather bed frames, and cubist carpet design — are grounded by various nods to history, such as a framed archival photo of an indigenous Ute Indian chief.

GUEST ROOMS:

Amenities in all rooms include high-speed internet access, iPod docking station/clock radio, in-room iPad, in-room safe, Nespresso coffee machine, humidifier, luxurious bath robes, and deluxe Auberge Jerome signature bath amenities. Contemporary artworks commissioned by Aspen artists are complimented by archival pieces reproduced by the Aspen Historical Society exclusively for the hotel.

Deluxe King: The Deluxe King guest room offers a king bed, 40” plasma television, desk, and a love seat or lounge chair. The Deluxe King averages 525 square feet and is found primarily in the north wing of the hotel. Bathrooms feature a separate walk-in shower from an oversized bath and a double basin marble vanity.

Premier King: The Premier King guest room offers a king bed, 40” plasma television, lounge chair and desk. The Premier King averages 545 square feet and is exclusive to the original section of the hotel with mountain or town views. The bathroom features a separate walk-in shower from an oversized bath and a double basin marble vanity.

Junior Suite King: The spacious Junior Suite King is a single room suite averaging 650 square feet. This room is furnished with a king bed, 40” plasma television, desk and dining table and chairs. The full living room includes a love seat and coffee table. The bathroom features a separate walk-in shower from an oversized bath and a double basin marble vanity.

Junior Suite Double: The spacious Junior Suite Double is a single room that averages 650 square feet. It is furnished with two queen beds, 40” plasma television, love seat, coffee table, and desk. The bathroom features a separate walk-in shower from an oversized bath and a double basin marble vanity.

One Bedroom Suite: The One Bedroom Suite consists of two rooms – a bedroom and separate living room, together averaging 725 square feet. The bedroom is furnished with a king bed, and a 42” plasma television. The separate living room is furnished with a leather sleeper sofa, oversized desk, dining table, and an additional 40” plasma television. The bathroom features a separate walk-in shower from an oversized bath and a double basin marble vanity.

Executive Suite: The Executive Suites consists of two rooms – a bedroom and separate living room- together averaging 775

square feet. The bedroom is furnished with a king bed, love seat, desk, and a 42” plasma television. The separate living room is furnished with an oversized sofa, lounge chair, desk, bar, powder room, and additional 40” plasma television. In addition, this suite features a dining area with a dining table and chairs. Bathroom features a separate walk-in shower from an oversized bath and a double basin marble vanity.

Presidential Suite: The Presidential Suite consists of two rooms- a Master bedroom with a separate living room and dining area- together averaging 1265 square feet. The Master Bedroom is furnished with a King Bed, Lounge Chair & ottoman, oversized desk, mini bar, and a 42" plasma television. It also features a private bathroom with a separate walk-in shower from an oversized soaking tub and a double basin marble vanity. The separate living room overlooks Aspen Mountain, and features a dining area with a dining table and chairs as well as a wet bar with mini fridge. The seating area is furnished with a leather sleeper sofa, lounge chairs, and an additional 42” plasma television. It also features a second bathroom complete with a walk-in shower and single basin marble vanity.

DINING:

From Aspen’s favorite watering hole, the J-Bar, to the acclaimed culinary offerings by the Restaurant, Hollywood starlets, guests and locals alike have flocked to Hotel Jerome to satiate their appetites for more than 100 years.

Executive Chef: Rob Zack

Wine Director: Jill Zimorski

Pastry Chef: Aleece Gallagher

Prospect Restaurant: The hotel’s fine-dining restaurant was reintroduced with a rich new look featuring multiple zones of interest, from intimate banquettes to high-visibility tables and window-side seating offering mountain views. Contemporary interpretations of traditional furnishings include chestnut- and cream-colored hardwood flooring, hand-stitched leather chairs and innovative lighting creating sun-infused warmth throughout the day and a sultry ambiance in the evening. The new space showcases the traditionally inspired yet contemporary cuisine of renowned Aspen Chef Rob Zack.

J-Bar: A celebrity and community staple for more than 100 years, the J-Bar is Aspen’s favorite destination for drinks – such as the signature Aspen Crud – and casual fare like lobster Cobb and the burger and beer special. The J-Bar has retained its original Chippendale chinoiserie bar. Rugged leather furniture gives the space its familiar rough-and-tumble character beloved by so many, such as Hunter S. Thompson, who held court there in the 1960s and ‘70s.

Living Room/Lobby Bar: The re-envisioned Living Room is an open, expansive space where guests and locals meet, relax and linger over small plates and drinks from the newly unveiled Lobby Bar.

Room Service: 24-hour In-Room Dining.

HISTORY:

Hotel Jerome's history parallels Aspen's. During the height of Colorado's silver boom, the Hotel Jerome was born of the vision of Jerome B. Wheeler who built the Jerome in 1889 to emulate the great European hotels of the time. Built in the heart of downtown Aspen, the Hotel Jerome was designed to be a paragon of hospitality for its day.

The hotel pioneered new levels of innovation and luxury when it opened in 1889 at the height of Aspen's boomtown silver-mining era. For decades, the Jerome had the only bathroom in town that was open to the public. It had the only elevator in town and was one of the first buildings west of the Mississippi to have full electric lighting.

During the 1950's, the hotel became a popular watering hole for writers, avant-garde artists and screen stars, including Gary Cooper, Lana Turner, Hedy LaMarr and John "Duke" Wayne. With the emergence of the Aspen Institute, it was not unusual to find intellectuals, artists and notable industrialists gathered around the swimming pool listening to lectures by Mortimer Adler.

In the ensuing years, the hotel was the site of the founding of the Aspen Institute, the Aspen Music Festival and School, the International Design Conference and the Aspen Ski Company.

AMENITIES:

Luxurious amenities include indulgent luxuries that are de rigueur Auberge: plush bathrobes, custom-blended bath products, and gourmet snacks.

Guests appreciate Hotel Jerome's unsurpassed services such as: twice-daily maid service, nightly turn-down service, and complimentary local transportation via a chauffeur-driven luxury SUV.

POOL AND SPA:

Hotel Jerome's blue-tiled pool is one of the town's very first. Situated right off the garden terrace, the pool is located in the hotel courtyard.

The intimate new Auberge Spa was a first for the hotel following the 2012 renovation. Three treatment rooms offer a range of massages and skincare services tailored for those who enthusiastically engage in the wide array of Aspen's outdoor activities. Located in the hotel building's lower level, the spa also features a movement studio for yoga.

###

MEDIA CONTACTS:

Stacy Lewis / Natalie Bond
Murphy O'Brien Public Relations
310-586-7164 / 310-586-7104
slewis@murphyobrien.com / nbond@murphyobrien.com /