

HOTELS

POLITICAL FALLOUT FROM RUSSIA

REGENT RETOOLS

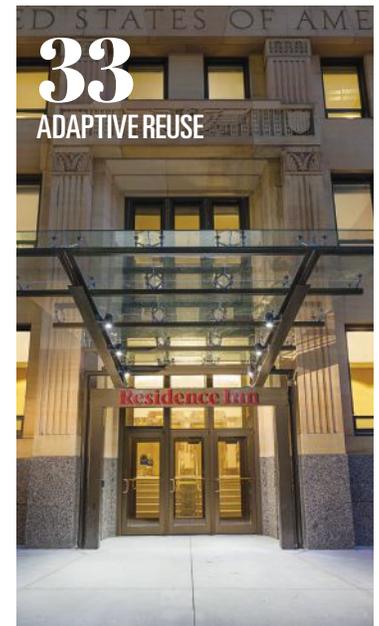
THE PIPELINE: MIDDLE EAST

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WHAT'S HOT



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WITH OUR FINGERS CONTINUALLY ON THE PULSE OF THE WHO, WHAT AND WHERE OF THE GLOBAL HOTEL BUSINESS, HOTELS UNVEILS ITS ANNUAL HOT LIST IDENTIFYING THE PEOPLE AND THE TRENDS IN DESIGN, F&B AND TECHNOLOGY THAT MATTER MOST RIGHT NOW.

EDMOND IP

VICE CHAIRMAN, ARTYZEN
HOSPITALITY GROUP, HONG KONG



The long-time IHG executive and co-founder of Banyan Tree Hotels & Resorts has taken on a new role to establish Artyzen's lifestyle Zitan brand and launch the company's CitizenM franchise for Asia.

Ip created Zitan in 2007 and will now have the opportunity to develop it as an original Chinese brand.

Artyzen also has a partnership to establish CitizenM hotels in major gateway Asian cities. A joint venture operating company, Artyzen CitizenM Asia Ltd., has the perpetual rights to the brand in Asia exclusively and will grow the brand distribution through hotel management agreements with owners and investors.

OLIVIER JACQUIN

CEO, MANGALIS MANAGEMENT GROUP,
BARCELONA, SPAIN



Funded primarily by West African investors and with a European operational base, Mangalis recently named Jacquin to make

an impression in what is becoming one of the hottest destinations in the world.

In the four years since the company's inception, Mangalis has launched two brands with a third to debut soon. The company's brands — Seen and Seen+ in the economy segment and Noom Hotels and Noom Résidences in the upper-midscale segment — now have an 18-hotel pipeline in 13 African countries including locales with insider appeal.

Jacquin, formerly with Rezidor, is concentrating now on Senegal to Sudan and Chad to the Democratic Republic of Congo. Between 2017 and 2020 he wants to expand to the EMEA region, especially cities like London, Paris, Madrid and Barcelona.



CRAIG REID

PRESIDENT AND CEO, AUBERGE
RESORTS, MILL VALLEY, CALIFORNIA

After Auberge founder Mark Harmon accepted an equity infusion from Friedkin Capital Partners, he hired former Four Seasons executive Reid to lead an aggressive expansion plan to grow from nine properties concentrated mainly in the western United States to 20 around the world within five years.

Reid says a priority is the development of an urban model, and the first markets earmarked for expansion include New York City and Miami as well as Hawaii. Latin America, South America, Africa and Europe are among other key areas.

"Our plans are to organize ourselves to harvest this cycle, be prepared for the next downturn and really be super-ready for the next uptick beyond that," Reid says.