

AUBERGE RESORTS

AUBERGE RESORTS APPOINTS CRAIG REID PRESIDENT AND CHIEF EXECUTIVE OFFICER

*Four Seasons President Of Hotel Operations, Americas, Reid Joins
Senior Management Team To Lead The International Expansion Of Auberge Resorts*

MILL VALLEY, CALIF. (December 17, 2013) -- [Auberge Resorts](#), developer, operator and owner of boutique luxury resorts, residences and private clubs across North America, announced today that Craig T. Reid, President of Hotel Operations, Americas, at Four Seasons Hotels and Resorts, will join the company as President and Chief Executive Officer. Reid, who oversaw a region of more than 40 hotels and resorts during a career with Four Seasons that spanned three decades, will lead Auberge Resorts as it expands internationally through new projects in the United States, the Caribbean, Latin America, Europe and Africa. Reid will report to current CEO and Founder Mark Harmon, who will assume the role of Managing Partner.

“Craig Reid’s experience, knowledge and relationships will be a game-changer for us,” said Harmon. “His impressive career spanning all aspects of hotel development and management makes him exceptionally suited for this role. Craig represents the best of the best: not only is he a superb businessman at the height of his game, he is also highly respected for his leadership and character. I couldn’t be more pleased that he is joining our team.”

Dan Friedkin, Chairman of the Board, added, "Craig Reid is one of the top hotel industry professionals with unmatched experience in overseeing growth and achieving service excellence while at Four Seasons. Attracting Craig to Auberge Resorts was a top priority for us. His proven leadership skills and character position us to execute our strategic plan for accelerated global growth.”

A dynamic and respected hospitality industry leader, Reid was most recently responsible for setting the strategic direction for Four Seasons hotels in Canada, the U.S. and Latin America, a region that spanned seven time zones. He had held the title of President of Hotel Operations, Americas, since 2011.

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Reid will join Auberge Resorts at a time of unparalleled opportunity in the hospitality industry. The company recently announced that it secured a strategic investment from Friedkin Capital Partners to expand its presence internationally through new projects in the United States, the Caribbean, Mexico, Europe and Africa.

Founded in 1998 by the Harmon family, following the 1985 launch of its Napa Valley flagship resort, Auberge du Soleil, Auberge Resorts owns and operates a diverse portfolio of award-winning properties that are located in some of the world's most sought-after destinations. The Auberge brand has developed a loyal following of affluent travelers seeking experiences enriched by locally inspired cuisine, personalized service, award-winning spas and spectacular natural settings.

About Auberge Resorts

Auberge Resorts is a collection of exceptional hotels, resorts and private clubs, each with a unique personality that assures a memorable guest experience. While Auberge Resorts nurtures the individuality of each establishment, all are characterized by a set of communal elements: intimate, understated elegance; captivating locations that inspire exceptional cuisine and spa experiences; and gracious yet unobtrusive service. Among the Auberge collection of distinctive properties are: Auberge du Soleil, Napa Valley, Calif.; Calistoga Ranch, Napa Valley, Calif.; Solage Calistoga, Napa Valley, Calif; Esperanza, Cabo San Lucas, Mexico; Hotel Jerome, Aspen, Colo.; the Malliouhana Hotel & Spa, Anguilla; The Auberge Residences at Element 52, Telluride, Colo.; and Pronghorn Resort, Bend, Ore., with several others currently in development. For more information about Auberge Resorts, please visit <http://www.aubergeresorts.com/>. Follow Auberge Resorts on Facebook at [facebook.com/AubergeResorts](https://www.facebook.com/AubergeResorts) and on Twitter at @AubergeResorts.

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