

# AUBERGE RESORTS

## **AUBERGE RESORTS INTRODUCES EXCLUSIVE PARTNERSHIP WITH MARIE VERONIQUE ORGANICS SKINCARE**

*Anti-Aging Facials Using Potent All-Natural Marine Ingredients  
To Be Featured Exclusively at Auberge Spas*

**MILL VALLEY, CALIF.** (April 22, 2013) – Auberge Resorts, developer and operator of award-winning resorts and spas, today announced today a new, exclusive U.S. partnership with [Marie Veronique Organics](#), the award-winning boutique skincare brand renowned for its 100 percent natural and organic ingredients. Auberge spas will be the only spas in the United States to offer facials custom-designed to feature the brand's new high-performance **Pacific** line of luxury, marine-based skincare.

“The Pacific line partnership with Marie Veronique Organics emphasizes our commitment to organic skincare, health and wellness,” said Mark Harmon, CEO, Auberge Resorts. “We are delighted to be the first U.S. spas to introduce the highly effective Pacific products and two facials custom-designed for Auberge spa guests.”

Made from the most potent ingredients found in the Pacific Ocean, the Pacific line of skincare addresses the causes of aging from the inside out. Pacific products deliver the nutritive benefits of natural marine extracts with none of the petroleum-based ingredients or heavy preservatives found in many luxury skincare products. Dr. Eric Lewis, a prominent Beverly Hills dermatologist, discovered the CMBI Natural Marine Extract™, an active compound found in the sea that is the essential ingredient in Pacific's **Topical Marine Treatment**. Clinical studies have shown the serum actually reverses the skin's aging process by increasing the number of fibrocytes in the skin, stimulating blood vessel formation and increasing the production of collagen, elastin and hyaluronic acid.

Auberge's new **Anti-Aging Facial** uses active organic ingredients rich in antioxidants and essential fatty acids to tone and firm the skin, minimize lines and create a visible lift.

The **Brightening and Lightening Facial** delivers significant complexion-enhancing benefits. Vitamin C, combined with powerful anti-oxidants, increase collagen and repair sun damage and age spots, resulting in a bright, luminous complexion. Both treatments will be introduced at Auberge and Solage spas beginning in April. Prices start at \$135 for 50 minutes and \$198 for 80 minutes.

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A cult favorite in Northern California, Marie Veronique Organics is a super-premium line of organic skincare products formulated by Marie Veronique Nadeau, an expert esthetician and former chemistry teacher, along with her physicist daughter, Dr. Jay Nadeau, to combine scientific research with “intelligent” ingredients that counter the effects of aging. Mill Valley, Calif.-based Marie Veronique Organics products contain organic, locally sourced, and fair trade ingredients whenever possible, and -- most importantly -- every ingredient is proven safe and highly effective.

**About Auberge Resorts**

Auberge Resorts is a collection of exceptional hotels, resorts and private clubs, each with a unique personality that assures a memorable guest experience. While Auberge Resorts nurtures the individuality of each establishment, all are characterized by a set of communal elements: intimate, understated elegance; captivating locations that inspire exceptional cuisine and spa experiences; and gracious yet unobtrusive service. Among the Auberge collection of distinctive properties are: Auberge du Soleil, Calistoga Ranch and Solage Calistoga, all in Napa Valley, Calif.; Esperanza, Cabo San Lucas, Mexico; The Inn at Palmetto Bluff, Bluffton, S.C., Hotel Jerome, Aspen, Colo.; Pronghorn Golf Club & Resort, Bend, Ore.; Auberge Residences at Element 52, Telluride, Colo.; and the Malliouhana Hotel & Spa on the Island of Anguilla, British West Indies, with several others currently in development. For more information about Auberge Resorts, please visit [www.aubergeresorts.com](http://www.aubergeresorts.com). Follow Auberge Resorts on Facebook at [facebook.com/AubergeResorts](https://facebook.com/AubergeResorts) and on Twitter at [@AubergeResorts](https://twitter.com/AubergeResorts).

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